

The image features a dynamic, abstract composition of thick, expressive black brushstrokes on a light, off-white background. The strokes are fluid and sweeping, creating a sense of movement and depth. Some strokes are broad and flat, while others are more textured and layered. The overall effect is reminiscent of a gestural painting or calligraphy. In the lower right quadrant, the text "journey of the gifts seeds" is written in a clean, white, serif font, standing out against the dark, textured background.

journey of the gifts seeds

finding clarity in complexity

In a world of constant demands and competing priorities, many leaders find themselves disconnected—from their deeper purpose, from what truly matters, and from the equanimity that allows them to lead with wisdom rather than react from pressure.

Journey of the Gift Seeds is a guided process for reconnecting with your core capacities and inherent strengths. Through structured reflection and inquiry, you discover what you've inherited, not just from your professional experience, but from your lineage, culture, and the unique qualities that make you who you are.

This isn't therapy or coaching in the traditional sense. It's an experiential process that helps you recognize and reclaim parts of yourself that may have been buried under years of performance, achievement, and the relentless pace of leadership.

The result is greater clarity about who you are beneath the role you play, renewed connection to purpose, and the kind of inner grounding that allows you to lead from wisdom rather than reactivity.

“Wow, what a gift indeed. Walking through this journey with Chris was a revelation. With exquisite insight and depth of soul, Chris vesseled an experience that allowed me to safely tread paths into previously undiscovered territories of my own life. *The Journey of The Gift Seeds* led me to greater inner integration, fullness of self, and an invigorated sense of my purpose in life. I wish every leader could go with Chris on this journey.

JF

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**journey
of the
gift seeds**

When leaders ask “How do I find equanimity and clarity of purpose?”, this is where we begin. Journey of the Gift Seeds is a structured process to discover the core capacities you’ve inherited from your family lineages, cultural background, and life experience. In this guided experience, you identify your inherent strengths (what we call “gift seeds”) that, when recognized and engaged consciously, become sources of groundedness, wisdom, and renewed purpose.

Self-Discovery and Personal Insight

- Participants consistently report discovering new aspects of themselves, even at advanced ages
- The process reveals “concealed treasures” that were previously unconscious

Familial Connection

- Participants feel more connected to their ancestral wisdom and cultural roots
- The process helps integrate gifts from both maternal and paternal lineages

Purpose and Direction

- Many describe finding or clarifying their life’s purpose
- The “Dream Seed” is particularly powerful in revitalizing a sense of direction in life

Emotional Experience

- The journey is often described as profound yet accessible
- Despite addressing deep topics, participants note the experience maintains a sense of lightness and fun

Practical Application

- Many report using these insights and capacities to advance projects and personal development
- The discoveries are “empowering” in day-to-day life when engaged consciously

Why leaders engage this work:

- Navigating major transitions (new role, organizational change, personal crossroads)
- Seeking deeper alignment between values and leadership
- Building capacity to lead from wisdom rather than reactivity
- Reconnecting with purpose beyond performance metrics
- Developing the inner grounding that sustains long-term leadership

**7 Hours over 1-2 days / In person or virtual
For executives, the investment is \$1,000**

“ *The Gift Seeds journey is filled with wonder, discovery and awe. During the experience, I felt wisdom from my ancestors, presence of intuition, release of the old, and joy of the present moment while uncovering the gifts that I’ve inherited for my life journey. Chris masterfully creates a beautiful and powerful ceremony.*

RV

“ *My Gift Seed encounter proved to be extraordinary on multiple fronts. Even though the experience took place over Zoom, it resonated with a profound sense of intimacy. Chris skillfully posed questions, guided meditations, and fostered conversations, ultimately coaxing the names of my seeds from my unconscious mind, akin to a magician revealing a rabbit from a hat. In the ensuing months, I marvel at how these concealed treasures have reemerged, contributing significantly to advancing my life and work.*

AM

“ *Experiencing the Journey of the Gift Seeds was one of the best gifts I could have given to myself. To discover the gifts that are intrinsic to my whole way of being was inspiring. To now use them consciously is incredibly empowering. It is incredible at 77 years of age, there is still more to discover about myself! Chris can take credit for helping me dream once again.*

DM



MINNEAPOLIS



EVERWOOD



EVERWOOD



VIRTUAL : GERMANY



VIRTUAL : PORTLAND



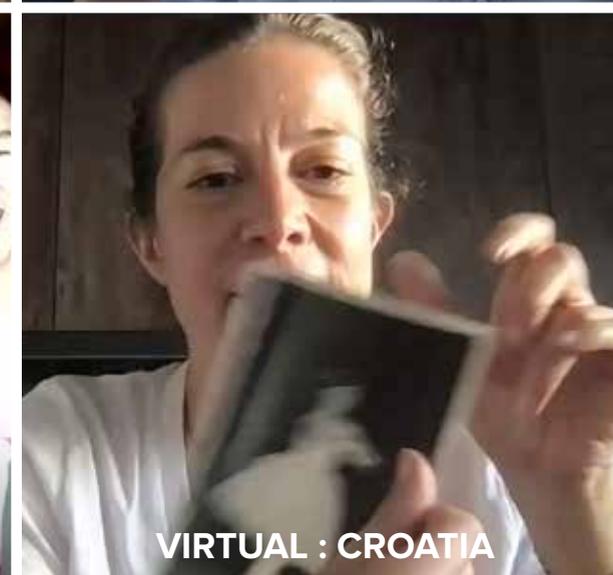
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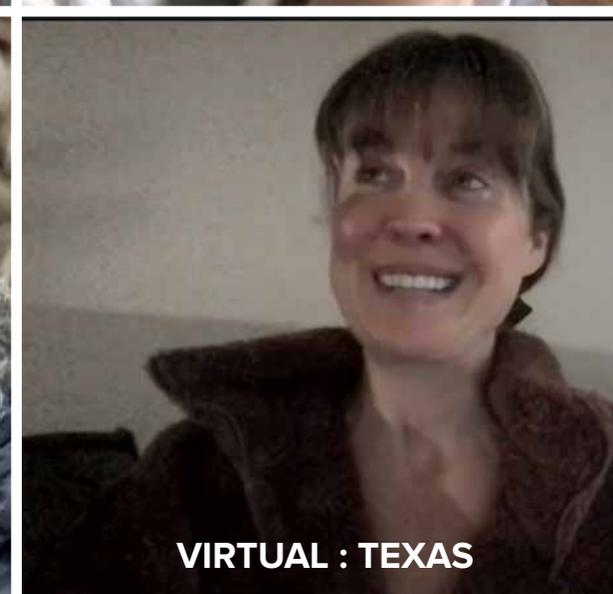
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EVERWOOD



your guide

Chris Everett, the Minister of Beauty, creates and guides experiences for individuals and organizations in threshold moments of change. He has an uncanny ability to help leaders and broader teams see their world and work through a new lens of possibility. It is how organizations vision real potential and a path forward.

With over three decades in crafting brand expression, strategy, and culture for organizations like Google, Smithsonian, and Target, Chris is a master at using beauty as a powerful medium for transformation. Beyond organizational work, he guides individual leaders through transformative processes that reconnect them with their core purpose and inherent strengths. Chris' background includes a long study of experience design, coaching practices, and ancient wisdoms.

Utilizing his four core design tenets—Presence, Beauty, Intelligence and Imagination—he has created and led immersive events for global gatherings like the House of Beautiful Business, TED, and IMEX. When Chris speaks to audiences, they are often moved by his message that beauty is a portal to hope and healing in this world.

chris@chriseverettco.com

chriseverett.world

+1 612-508-3191